



Martin Siljeklint

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Creative and user-focused MSc Industrial Design Engineering student passionate about creating innovative solutions that combines functionality with aesthetics. Backed by a solid foundation from Chalmers University of Technology, I bring experience in product development, mechanical engineering, user centered design, and problem-solving, which I now want to apply to projects in the industry that makes an impact.

EDUCATION

Chalmers University of Technology

Gothenburg, SE

MSc and BSc in Industrial Design Engineering

June 2025

The program emphasizes the integration of technical knowledge with creative design to address industrial challenges by creating innovative, user centered, and sustainable solutions while developing the ability to collaborate across disciplines in project-based environments. The education can be divided into four main areas: product development/design projects, mechanical engineering related subjects, mathematics, and user studies/ergonomics.

- GPA 4.34/5
- Bachelor Thesis "The Fastest and the Greenest": Developed a sustainable high-performance racing concept for Lynk & Co Design, integrating virtual reality with physical experiences.
- Head of Public Relation (PR & Festivities Committee): Organized large-scale events for 50+ participants, enhancing student engagement and social cohesion.
- Chalmers Hockey: 2x Swedish University Hockey League Champions, demonstrating teamwork & resilience

The Hong Kong Polytechnic University – School of Design

Hong Kong

Product Design, Exchange

Jan. 2024 – May 2024

- GPA 3.32/4.0

EXPERIENCE

Founder & CEO

Feb. 2023 – Present

Siljeklint Studios

Gothenburg, SE

- Founded and launched a sustainable, ethically produced, streetwear clothing brand focused on self-expression
- Managed business operations, including strategic planning, branding, marketing, inventory and sales
- Collaborated with companies to design and provide custom clothing featuring unique illustrations, expanding brand exposure and reaching new audiences

Graphic Designer

June 2022 – Present

JSigned Communication

Remote

- Designed websites, brand identities, logotypes, renderings i.a. for high-profile clients including *Duni*, *Afriso*, *Packbridge* & *FC Rosengård*
- Expanded the company's design services, improving operational efficiency and enabling the firm to take on more clients
- Successfully managed design projects, delivering results on time, constantly achieving high client satisfaction

Freelance Photographer

Okt. 2015 – Sep. 2021

Swe Press Photo, Malmö Redhawks, Ski Cross World Cup, i.a

Remote

- Provided photography services across events, weddings, and sports, specializing in action shots
- Recruited by *Swe Press Photo* leading to media placements in publications like *Expressen* and *Tennisportalen*
- Contracted by *Malmö Redhawks* to capture images of junior and women's team games, producing content for team and media use.

Receptionist, Café worker

May. 2017 – Aug. 2021

Lagunen Camping & Stugor

Strömstad, SE

- Built strong guest relationships and managed high-volume check-ins/check-outs
- Set multiple sales records while working in the café by strong team work to improve service efficiency.

Night porter

Nov. 2019 – Mar. 2020

Langley travels

Val Thorens, FR

- Handled overnight reception duties, cleaning, guest services, and financial reports.